



## Reid Coyne

Vice President  
Insurance Regional Director  
Insurance & 529 Division  
Western Region

[Reid.coyne@franklintempleton.com](mailto:Reid.coyne@franklintempleton.com)

(858) 231-2344

## Background

Reid Coyne is Vice President and Insurance Regional Director for the Western Region in Franklin Templeton's Insurance and 529 Sales Division. He is primarily responsible for expanding Franklin Templeton insurance field partnerships through sales of mutual funds, sub-advisory strategies, variable investment trusts, and custom solutions within insurance partner product platforms. In addition, Reid provides valuable support of practice management strategies, product education, and market intelligence.

## Credentials and awards

Reid was selected as the 2021 Wholesaler of the Year for Franklin Templeton's Insurance and 529 Sales team. He is a published author and creator of original content for financial professionals. Reid has been a featured speaker at broker-dealer conferences, national sales meetings, and individual training and education sessions, among other events.

## Personal

Reid resides in North County San Diego, California, with his wife, Lisa, and their dogs, Ellie and Sophie. In his spare time, Reid enjoys golfing, tennis, on-and off-road motorcycle racing, mountain biking, cooking and barbecuing.

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## Our investment brands

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Franklin Templeton | K2 Advisors | Martin Currie | Royce Investment Partners | Western Asset

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