

JOHN CHURCH

LIFE INSURANCE DIVISION PRODUCT MARKETING SPECIALIST, LIFE INSURANCE DIVISION

BUSINESS HISTORY John Church Life Insurance career spans over 20 year with Pacific Life, where he currently holds the position of Life Insurance Product Specialist. In this role he partners with Pacific Life recruiters as a resource for product features, competitive positioning, and marketing our IUL and VUL product suite. John is responsible for providing feedback from our recruiters and the independent producers to affect product innovation and marketing. He has held positions in our new business, customer service and sales teams. His vast reservoir of product knowledge and multiple perspectives of the life insurance industry arm him with the skills to bring energy to the marketing efforts of Pacific Life's product suite across all distribution channels.

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 Series 63 licensed



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