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Andrea Brandon is the Director of Pacific Life's High Net Worth Life Solutions program, an exclusive digital marketing platform designed to help financial professionals start cross-selling conversations, enhance wallet share and increase client retention. As the recipient of multiple marketing awards, Andrea is an industry-recognized expert in the development of relevant content that captivates, empowers, and compels. She is an attorney by background born out of a family of educators, which is why she keenly enjoys distilling complex concepts into crystal clear ideas that engage, educate, and empower everyday folks. She is also an avid reader, meditation enthusiast and aspiring world traveler.