

Ben Yahr

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Ben Yahr is a senior manager in EY's Insurance and Actuarial Advisory Services practice with over 25 years of experience serving the financial services industry. Ben focuses on helping his clients with all aspects of their advice-giving process, including assisting them in developing a framework to assess what constitutes good advice for their customers. He has developed and implemented optimized product allocation models, performed strategic gap assessments of products and services, designed and developed methodologies and tools to support the sales process, and performed value demonstration research. Prior to joining EY, Ben led the Wealth Management business for a boutique financial advisory firm that provided consulting services to defined contribution plan sponsors and investment advice to affluent individuals. Ben is a Fellow of the Society of Actuaries, is a Member of the American Academy of Actuaries and holds the Chartered Financial Analyst designation.