

LEWIS TRAN

LIFE INSURANCE DIVISION PRODUCT MARKETING SPECIALIST, PRODUCT MARKETING

EDUCATION B.S., Finance
Cal Poly Pomona

BUSINESS HISTORY In this role, Lewis partners with Pacific Life recruiters and producers to help them gain insight on the positioning, marketing and development of products with an emphasis on Indexed UL and Variable UL products.

He began his career with Pacific Life back in 1998. He worked in a number of areas, culminating with 4 years as a Senior Marketing Representative on the M Marketing team from 2003 – 2006. He then joined a local brokerage firm as Director and VP for sales and marketing until 2010, when he joined Succession Capital Alliance (SCA) as the Director of Product and Design. After nearly 5 years with SCA, he left to work for a local M Financial firm as the Senior Strategist for their life insurance team.

Lewis brings a unique combination of experiences with the home office and 2 of our most successful local life insurance operations with M and SCA. He is an expert case designer and has deep knowledge of all our products from both an internal and external perspective. He is well versed in applying the use of life insurance for large estate and business planning cases.

GENERAL CLU and ChFC designations from the American College



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