

KEITH BUCK

LIFE INSURANCE DIVISION ASSISTANT VICE PRESIDENT ADVANCED DESIGNS UNIT

BUSINESS HISTORY Keith Buck is an assistant vice president of Pacific Life's Advanced Designs Unit, a highly recognized team of advanced market experts for the life insurance industry. A popular presenter on current trends in the life insurance field, Keith is frequently invited to speak at industry conferences such as the Million Dollar Round Table "Top of the Table" Conference, LIMRA Advanced Sales Conference, and Association for Advanced Life Underwriting Annual Meeting. Keith is also the author of industry articles for insurance publications such as *Best's Review*, *Journal of Financial Service Professionals*, and *Estate Planning Journal*. He is currently contributing as a co-author to *National Underwriter's Tools and Techniques of Life Insurance book*.

Keith joined Pacific Life in 2008 as a director of the Advanced Designs Unit. He is the driving force behind Pacific Life's Professional Advisor Program, which helps connect life insurance producers with experts in other fields. He previously worked at The Hartford, ING, and National Financial Partners as an advanced sales attorney.

Born and raised by attorney parents, Keith graduated Order of the Coif in the top 10 percent of his class from Drake Law School. He also holds a master of laws in taxation (LLM) degree from Boston University Law School, and is a Chartered Life Underwriter and Fellow of the Life Management Institute.

Outside of work, Keith enjoys playing tennis and spending time in Johnston, Iowa with his wife Sharon and their five boys.

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